

6-4-2 Marketing Plan

For the purpose of these examples the ratio between PV & BV is 1 PV = 12 BV

The BIG Picture



Monthly income	R 18 072
Leadership Commission Generated *[(4% x R120000 = R 4800) x 6]	R 28 800
Monthly Gross Income	R 46 872
Annual Gross Income	R 562 464

Plus Other Commissions Earned at this Level

** This model assumes Leadership commission based on minimum Platinum earnings from 10000PV*

Methods of Earning Money

- 1 Retail Profit
- 2 Performance Incentive 3-21%
- 3 Leadership Commission 4%
- 4
- ↓
- 10 Other Commissions

Performance Incentive Schedule

10000	PV	=	21%
7000	PV	=	18%
4000	PV	=	15%
2400	PV	=	12%
1200	PV	=	9%
600	PV	=	6%
200	PV	=	3%

4 Steps to Platinum

Step 1	---	---	R	792
Step 2	---	---	R	1 800
Step 3	---	---	R	7 560
Step 4	---	---	R	18 072

Step 1

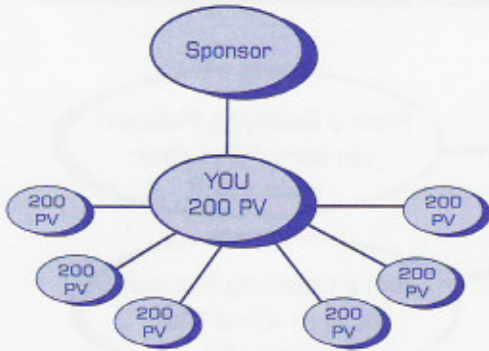


Total Monthly PV	200
Total Monthly BV	2400

Your Retail Sales Profit (Approximately 30%)	R 720
Performance Incentive Commission (3% x R2400)	R 72
Monthly Income	R 792

Annual Income R 9504

Step 2



Total Monthly PV	1400
Total Monthly BV	16800

Performance Incentive Commission (9% x R16800)	R 1512
Incentive Commission Paid Out (3% x R2400 x 6)	R 432
You Receive	R 1080
Your Retail Sales Profit (Approximately 30%)	R 720
Monthly Income	R 1800

Annual Income R 21600

Step 3

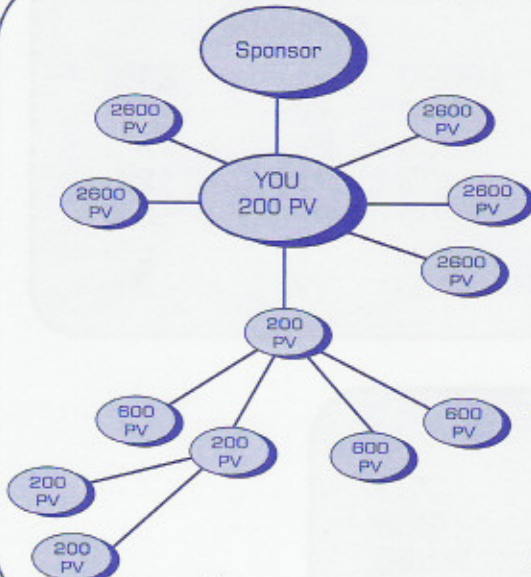


Total Monthly PV	6200
Total Monthly BV	74400

Performance Incentive Commission (15% x R74400)	R 11160
Incentive Commission Paid Out (6% x R12000 x 6)	R 4320
You Receive	R 6840
Your Retail Sales Profit (Approximately 30%)	R 720
Monthly Income	R 7560

Annual Income R 90720

Step 4



Total Monthly PV	15800
Total Monthly BV	189600

Performance Incentive Commission (21% x R189600)	R 39816
Incentive Commission Paid Out (12% x R31200 x 6)	R 22464
You Receive	R 17352
Your Retail Sales Profit (Approximately 30%)	R 720
Monthly Income	R 18072

Annual Income R 216864